

## CLUB STATEMENT: Club Badge use on merchandise

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We have recently become involved in relation to issues arising from the sale of some unapproved CHC badged bobble hats, which has prompted us to remind members of the procedure when trying to get non-playing kit.

### **Bobblegate!**

We have been talking to the member who, without authority, organised the hats in the first place. As at 4pm Friday 13<sup>th</sup> December 2019 we agreed, he will fulfil the orders he already has at cost price or he will offer a full refund if preferred, any hats that are no longer required will be given to a local homeless charity as the supplier won't refund.

This is quite an unfortunate turn of events as the idea was a very good one and clearly very popular with senior players, juniors and parents alike. The member concerned has fully cooperated with the committee once we became involved and is mortified that things have gone wrong.

As a club we will endeavour to organise a new bobble hat from a UK supplier asap with the hat meeting the club's standards and something you will be proud to wear or give as a gift.

We will provide further details under separate cover in due course, including confirmation of the design, quality and price. It's unlikely the replacement bobble hat will be supplied until after Christmas which is highly regrettable.

There have also been some green hoodies carrying the club logo which were committee approved and this may have led to some confusion, we also became aware of some ladies' leggings that carried the logo also being marketed to members.

Therefore, may we take this opportunity to remind all members, players, coaches and parents of the procedures and the club's position on the use of our badge.

### **Procedures:**

The club badge / logo is owned by the club, as the club is a mutual in effect it's your / our collective property, therefore no one member can profit from exploiting it.

Further, members may not be aware, legally it is in fact a Trademark™ through established use over many, many years, therefore as a club we have the legal right to protect its use and own the profits from its exploitation for commercial profit.

Could we kindly ask that **BEFORE** offering **ANY** item carrying the club badge or club name for sale to anyone, please, please approach any member of the Junior or Management committee, your coach or team captain with the idea, this will then pass ultimately to Darren Davies or James Caviel (JC) who will then source a suitable UK supplier, negotiate its price, seek authority from the committee and then organise its onward sale and distribution, critically **100%** of any profits will go to the club.

We as a committee want to encourage all members to share their ideas for any off-field apparel they'd like the club to supply; this could include but not be limited to mugs, pens, kit bags, towels, key rings, bobble hats, scarves etc. be it for Christmas gift ideas, stuff for training in. Please note ALL ideas are very welcome at any time of the year and if we can harness those ideas to plough money back into the wonderful facilities we all enjoy then that must be a good thing.

We will have some items for you to look at in due course.